

**Fourth Board Meeting of the SNCC Legacy Project.
March 22-23, 2012 at the
COFO Building & Jackson State University
Jackson, Mississippi**

Present at the meeting were:

Courtland Cox, Chair	Larry Rubin, Treasurer	Karen Spellman, Secretary
Chuck McDew	Bob Moses	Bernice Johnson Reagon
Connie Curry	Geri Augusto	Charlie Cobb
Judy Richardson	Maisha Moses	Kimberly Johnson

The minutes from October 2011's Board meeting were approved. A Treasurer's report was submitted and approved.

SLP Copyrights to the "Clasped Hands" Logo and Trademarks

Larry submitted a 2-page summary of the trademark and copyright filings from the law office of Kelley, Drye, et al. representing the SLP for the SNCC name and logo. They stated that the copyright for the clasped hands logo was turned down by the U.S. Copyright Office a second time because the artwork was so similar to the original clasped hands logo. However, the SLP does own the trademark for SNCC and the Student Non-violent Coordinating Committee. Lawyers recommended pursuing trademark for the logo which could take 6 to 9 months. They will report back with any information they obtain.

SMITHSONIAN INSTITUTION NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY & CULTURE (SI-NMAAHC)

1. Meeting with the SI-NMAAHC: Bernice discussed the outcome of the meeting with Lonnie Bunch and the SI-NMAAHC on the details in putting on the historical preservation project call "Treasures." Karen, Ivanhoe, Sharlene, Larry and Courtland attended the meeting. The discussion centered on the potential locations for the events – Southwest Georgia (the strongest site) and Atlanta. Other regions included Alabama (Montgomery, Selma) and Mississippi (Jackson). In the discussion, it was agreed that engaging Charles and Shirley Sherrod in Southwest Georgia would be important.

Following the meeting with SI-NMAAHC, Bernice contacted the Sherrods and they held a conference call to discuss their participation in a Treasures event. The Sherrods were very positive about the event. Bernice was advised by the Board to move forward on the planning.

LIBRARY OF CONGRESS REPORT

1. James Forman Papers: Courtland reported that he sent a memo dated February 13, 2012 on behalf of the SLP Board to both Chaka and James Forman, Jr. requesting permission from the family to digitize James Forman's papers held at the Library of Congress (LOC). Chaka Forman responded on February 16, 2012 stating that the family was "totally supportive of the project."

The Library of Congress has agreed to work with the SLP and requests that the SLP get credited people to come in and do the digitization. The LOC also stated that they would like digitized copies. The LOC has also agreed to provide the SLP with estimated costs for the digitization. Courtland will get cost information from them so the SLP can make decisions as to how to move forward. The collection is located on line at <http://lccn.loc.gov/mm2007085371>

MARTIN LUTHER KING CENTER in Atlanta: Digitization of the SNCC Collection: The SLP received a letter from Martin Luther King, III dated February 15, 2012 stating his regret that the digitization and preservation of the SNCC documents being held at the King Center will not go forward under his leadership. Karen reported that Beni Ivey is currently working with J.P. Morgan Chase through April on the digitization project at the King Center in Atlanta. Beni stated that Chase may be open to digitize the SNCC collection held there.

CRITICAL ORAL HISTORY (COH)

COH Planning Committee Meeting: A letter was sent to Eddie Glaude and Noliwe Rooks confirming Princeton University's hosting the COH Planning Committee Meeting on May 23, 2012 at Princeton University. The meeting will run a full day from 9a.m. to 5p.m. Participants have been identified and the draft agenda for the meeting has been completed. This first COH will focus on the topic of Black Power. There will be five participants from Princeton University, five from the SLP participants to include Geri, Charlie, Courtland, Bob, Ivanhoe, Judy and Kim. Past SNCC members include Zoharah Simmons, Mike Thelwell, Jennifer Lawson and Cleve Sellers who have all been confirmed to attend.

The actual COH will be held in September 2012 for two to three days. The discussion on Black Power will be centered on key actors in historical events. It will include research records, a facilitator, outside scholars who will compile dossier. It is not yet known what will be done with the raw materials from the COH. The Committee will come back to the Board to specify what the outcome should be (e.g., book, movie, documentary, teaching program, etc.).

Charlie reported that he has obtained a "handshake commitment" for a second COH to be held at Brown University in 2014. This event will focus on the Mississippi Summer Project.

Courtland asked Board members to begin to think about the products and platforms the outcomes of the COH can produce in terms of fundraising. However, not all materials produced will be monetized.

SAMUELSON LAW CLINIC REPORT

SNCC Copyright Status: Bruce reported on the progress of the Samuelson Law Clinic at U.C. Berkeley via phone. Samuelson Clinic interns are continuing to work with the SLP to create an outline archive of materials relating to SNCC. The team is researching and advising the SLP on the U.S. federal copyright issues that may arise as the SLP creates an online archive of SNCC's historical materials created from 1958 to 1971.

SLP WEBSITE

Charlie began the conversation about what the SLP website should do. It was agreed that the website should be driven by content, not by design/technology. It should archive rather than exhibit. Bruce stated that the objectives for the website are outlined on page 7 of the website proposal. The proposal has been sent out for funding and an institutional partner.

The question of what is an institutional partner and what are they expected to do was asked. Courtland stated that their role is subject to negotiation. They could be wholly responsible for the development, management and/or maintenance of the site or just a part of it. Whoever the partner is, they must understand, be able to analyze and interpret SNCC's unique perspective.

A copy of the proposal was sent to Naomi Nelson of Duke University and Laura Brown of University of North Carolina as a follow-up to the January 2011 Board meeting. The memo requested a meeting with the two at their earliest convenience to discuss moving forward on developing an institutional partnership.

CALIFORNIA NEWSREEL (CN)

Update on DVD Sales: Larry Daressa forwarded a memo updating the SLP on the plans for completing the roll-out of the SNCC video collection through a full range of distribution platforms. In addition to DVD sales the plan includes local and remote streaming. These distribution methods are considered cutting-edge technologies. Larry reported that sales for the DVD collection have peaked and it is necessary for CN to increase sales by offering significant discounts or new free features to gain interest.

The remote streaming platform would provide:

- Individual sessions
- The complete collection
- Part of a larger thematically-related "moving image databases" which would be streamed from a value-adding remote (off campus) streaming platform.
- Identifying a remote streaming platform provider.

The remote streaming platform provider selected by CN is Alexander Street Press (ASP). ASP is a subsidiary of a large international publisher of scholarly journals and reference works. By the end of 2012, CN would like to expand the distribution of the SLP video collection from its current platforms to remote streaming. DVDs will continue to be sold via CN and would collect \$49.95 per DVD and \$499 per set. The full report is presented in the March 2012 Board Meeting Reports book.

Alexander Street Press (ASP): On Thursday, March 15, 2012, Courtland Cox and Jennifer Lawson met with Alexander Street Press to discuss the possibility of utilizing the services of ASP. On Friday, March 16, 2012, Will Whalen, Vice President of Licensing at ASP presented the SLP with a proposal detailing licensing for streaming video and full-text databases for libraries. The terms of the proposal are:

- To include the films in a high quality electronic collection that is discipline-specific and carefully constructed and indexed for precise and exhaustive searching capabilities.
- To seek exclusive rights for the library market to include these titles in their collections.

- Provide a royalty of 25% of revenues, paid twice a year.
- Protect all intellectual property, as purchasing institutions are required to sign a license agreement that restricts use of the database to their library patrons alone. Further protection by allowing access only to the specific IP address of each academic institution.
- Expectations that the project will result in increased interest in catalogue as the database will bring hundreds of new students and scholars to the film.
- SLP would supply ASP with either the DVD or other digital format of the titles concerned.

After review of the proposal, Jennifer provided a list of pros and cons of the proposal. It was agreed that the Board accept the ASP proposal. Jennifer was named as point person by the Board and all questions regarding ASP should be directed to Jennifer. Courtland will notify her of this decision.

CAAS, NAACP STATE CONFERENCE AT TOUGALOO COLLEGE

Bob Moses extended an invitation to SLP members to attend and participate in the Princeton University Center for African American Studies (CAAS) seminar this spring focused on the interface of work, education, civil rights and the Constitution in the lives of African Americans from the era of the Civil War to that of the Civil Rights movement of the 60s. The event will be held Wednesday, May 9 – 10, 2012 at Tougaloo College in Jackson, Mississippi. The event is free and open to the public. Courtland Cox, Chuck McDew, and Charlie Cobb have all agreed to attend. Frank Smith, Euvester Simpson and Charles Sherrod will also be contacted and asked attend. A flyer has been created and distributed.

SLP FINANCES

SLP Budget: Courtland Cox presented a working budget and approaches to raising the resources necessary to fund SLP activities.

SLP Fundraising: Charlie asked, “how much can SLP function on per month?” Approximately \$3000 per month is a minimalist approach. A few suggestions from the Board for securing funding include:

- Forming a “Friends of SNCC” network to solicit donations for the SLP
- Creating a newsletter and reproducing and selling SNCC posters retail on the web and wholesale to schools
- Contacting the Andrew Young to make a donation
- Identify a project and a clear concept to pitch to a funder
- Solicit \$25 to \$100 quarterly donations to SLP network
- Write a 1 to 2-page document about what the SLP is doing and where the money is going
- Each committee to put together a committee profile
- Address how the SLP is helpful to young people

Courtland suggested that to get immediate funds, the SLP will need to identify someone within an organization that can “sign off” on \$50K.

DISCUSSION OF COFO MATERIALS in Jackson:

Bob reported that Derrick found a location for the files and Frank is paying for it. Courtland stated that the SLP is only interested in digitizing and meta-tagging SNCC and COFO documents. Bob will have another opportunity to speak with Jan in May. Questions from the Board included:

QUALITY EDUCATION AS A CONSTITUTIONAL RIGHT (QECR)

1. The Algebra Project: Bob Moses began the discussion with the introduction of Albert Sykes and how the Young People's Project grew out of the Algebra Project. Currently the YPP is working on the mission statement and a strategy for QECR. Albert spoke about his experience in the Algebra Project. The discussion turned to the issues of charter schools and how instituting charter schools would deplete funding to public schools. The main issue is that charter schools are private, for profit institutions that can be set up anywhere in the state, in any condition, and are under no state control.
2. AP Planning Conference Announcement: The Algebra Project is inviting a select group of school administrators, education researchers, leaders and activists to join an emerging network of school, university, and community partners working in school districts throughout the country to implement the AP's innovative materials. The Conference titled, "Creating Transformative Math Learning Communities" has a pending date of May 11 – 13, 2012 and will be held in Princeton, New Jersey.

SLP CALENDAR

In an effort to keep track of activities of SLP Board members, a calendar of events has been created. It includes event, date, location, and Board member contact. Board members are asked to submit the details of any event (attending or not attending) to Kim Johnson to include in the calendar.

SLP ANNUAL REPORT

The SLP will be developing an annual report with an issue date of February 2013. The purpose of the report is to provide details of SLP activities to the past and future funders, give legitimacy to the SLP, as well as to the SLP database. Board members are asked to use the one-page project description outline to provide information on their activities for the annual report. All questions and comments should be directed to Courtland.

NEXT BOARD MEETING: Next Board meeting of the SNCC Legacy Project has not yet been determined. Suggestions for actual time, date and location will be requested via email by Courtland Cox, Chair in the next 60 days.

Minutes summarized by Sharlene Kranz